



BECOME A DEFIANT DEALER!

Dear Favorite Retailer,

In case you aren't aware, there is a brand new premium cigar called Defiance – it is getting rave reviews in the market. It is distributed by your friends at XIKAR Inc.

I WANT YOU TO CARRY DEFIANCE CIGARS!

Why?

- They are a premium, Nicaraguan criollo wrapper (aged 4 years), medium body cigar blended by master blender Jesus Fuego exclusively for XIKAR Inc.
- The blend is a perfect everyday cigar: morning, noon and night. It smokes well for any smoker's preference.
- The history, talent & quality that these cigars possess are sure to be repeat sellers for your customers looking for a great smoke with a great company standing behind them.

The icing on the cake?

XIKAR Inc. is donating a portion of its cigar sales to OUR STATE's coalition to protect OUR ever-dwindling cigar rights and fair taxes! I don't want taxes and regulations going up any more than you...so let's fight together while enjoying a great cigar!

Please contact XIKAR Inc. to learn more about this brand new cigar.

Sincerely,

Loyal Customer

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